

# news Release

## Meeting Encore Industry Veterans announce a TIME OF CELEBRATION and NEW DIRECTION.

Mississauga, ON (December 1<sup>st</sup>, 2011)...After 21 years of leading Canada's first and most prestigious Meeting Site Selection company, industry entrepreneur veterans, Greg and Linda Genest formally announce that they are retiring. But, their show will go on! **New Owners Joe Nishi and Jennifer Glynn** will continue to grow Meeting Encore's legacy as Canada's first and premier Site Selection Company.



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Previously serving as Regional Directors for Meeting Encore, Joe Nishi and Jennifer Glynn each have over two decades of experience in the industry. Building upon the company's 21 year legacy, and the vision and values of Greg & Linda, the ownership and management of Joe & Jennifer will continue to capitalize on delivering exceptional value and service to their clients.

"The Meeting Encore Team is nothing short of fantastic. The success of the company is a result of the team's passion and endless commitment," expresses Jennifer & Joe. "Jo-Anne Jobson, Carol-Ann Hennessy, Solange Martin and Marianne Carvalho have each been a part of the Meeting Encore Team between 10 and 15 years. We are blown away by their accomplishments and are looking forward to continued years of the team's success ahead."

As proven Industry Professionals, the team works hard to ensure exceptional value and service. "Our clients love the fact that we save them time, money and make them look good; all at the same time. Our hotel & resort suppliers love that we represent hundreds of clients and thousands of meetings, and that we truly understand their side of the sales process because we have all lived it!"



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As for Greg & Linda....well, they'll be mentoring and coaching the new owners for the next six months; after which, they'll enjoy the fruits of their "Work Hard, Save Hard, Play Hard" mantra. "We had a mission to retire while we were very young and here we are!" The Husband & Wife dynamic duo are looking forward to finally spending time doing something together that isn't all about running a company.

"The hardest thing is to say good-bye," shares Greg. "Yet, we do so confidently, as we know our clients are being left in such trusted and capable hands. We knew as soon as Joe & Jennifer joined the team that they shared all the same values as Linda and I. This will enable them to successfully take Meeting Encore into the next generation on its continued path to greatness."

"Greg and I are so appreciative of the years of support and loyalty we've received from our team and from our clients. It's been a fantastic and rewarding ride and we've enjoyed every minute of it," expressed Linda. "We're grateful and very thankful."

For information on Meeting Encore please contact new owners:

Joe Nishi at 416.433.5206  
[jnishi@meetingencore.com](mailto:jnishi@meetingencore.com)

Jennifer Glynn at 519.884.3333  
[jglynn@meetingencore.com](mailto:jglynn@meetingencore.com)

[www.meetingencore.com](http://www.meetingencore.com)

